

Global Journal of Sociology and Anthropology ISSN 2756-3456 Vol. 11 (2), pp. 001-002, June, 2022. Available online at www.internationalscholarsjournals.com © International Scholars Journals

Author(s) retain the copyright of this article.

## Perspective

# Social values and their role in society

## Rui Vieyt\*

Department of Sociology, University of Deusto, Bilbao, Spain.

Received: 25-May-2022, Manuscript No. GJSA- 22-64782; Editor assigned: 31-May-2022, Pre QC No. GJSA- 22-64782; (PQ); Reviewed: 14-Jun-2022, QC No. GJSA- 22-64782; Revised: 20-Jun-2022, Manuscript No. GJSA- 22-64782 (R); Published: 27-Jun-2022

#### DESCRIPTION

Social values are a set of values defined by social change, institutions, cultures and cultural beliefs. These values are ambiguous guidelines that provide guidance to individuals and companies to behave responsibly within the social system.

Values are slowly building up in people's lives and in business culture. They create social behaviour to ensure adequate coexistence between participants. These values provide boundaries between right and wrong, permissible, illegal, desirable, legal or punishable and, the only way in which he can function effectively is a collective, explicit or implicit agreement, which specifies the rules in a way that everyone knows and understands boundaries.

In business, social values are essential to maintaining healthy relationships between colleagues and the company and the community. Companies that conduct themselves in conflict with well-established social values will face serious disputes that will separate the business from its customers and will lead to bankruptcy, as businesses must work to improve the public interest. Governments and laws are often established to enforce public standards on enforcement procedures. The justice system and government institutions are therefore designed to maintain the proper functioning of the community.

### Principles of social value

**Involve participants:** Inform what is measured and how this is measured and valued in the social value account by involving participants.

**Understand the changes:** Specify how the changes are made and evaluate this with evidence gathered, by recognizing positive and negative changes as well as those intended and unintended

Value the things that matter: Making decisions about

\*Corresponding author. Rui Vieyt, E-mail: ruiviz@deuustoo.es.

allocating resources between different options requires consideration of the number of participants. Value means the relative importance of different outcomes. It is based on the preferences of the stakeholders.

**Enter only what is important:** Decide what information and evidence should be included in the accounts to give a true and fair picture, so that participants can reach reasonable conclusions about the impact.

**Do not over-claim:** Only find the number of values you are responsible for creating.

**Be transparent:** Indicate the basis on which the analysis may be considered accurate and reliable, and indicate that it will be reported and discussed with stakeholders.

Verify the result: Verify the appropriate independent confirmation.

Social values reflect how we relate to the community. Social values include justice, freedom, respect, community, and accountability. In today's world, it may seem that our standards are too high. We have become increasingly racist, abusive, selfish, etc. Perhaps it is time for the community to take a closer look at their own values. Here are some core values that our society needs more of,

**Empathy:** Empathy is defined as understanding and sharing the feelings of another. People need to understand who others are and accept who they are. Focusing on how we can grow together should be our main goal.

**Respect:** Respect is needed for all of us. This is what makes us human. Respect for everyone, despite our differences, is essential for a successful society.

**Love:** Having love in our heart keeps us from feeling the need to hurt others. Love helps us to acknowledge the similarities. we all share rather than differences in colour, religion, or gender.

**Loyalty:** Loyalty is the value that binds us to a person, thing or feeling. Honestly, we do not betray. If we all share loyalty, it can help us build the strength needed to resist something that could harm our community.

**Honesty:** Another form of honesty in the community is self-acceptance. Honestly, you can admit your mistakes and take the necessary steps to improve. If we can admit our mistakes it can help someone else to admit his own.