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## **Commentary**

# Important benefits and challenges of globalism

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#### DESCRIPTION

Globalism is the spread of extremely broad ideas and practices, especially economic ones, beyond the borders of every nation on earth. It is a term used to describe the global economic growth, culture, and population, caused by trade in goods and services, technology, and investment, people and information across borders. Countries have built economic ties to facilitate the organization over the centuries.

The most controversial impacts tend to be economic because, although many Americans are concerned about the potential negative effects of globalization on their jobs or lives, few are concerned about the impact of American culture abroad.

A variety of responses to globalism have emerged, from the dismissive comments that in fact, it is simply the same old market struggle that has consumed mankind's energies since the beginning of trade, to the conflicting claims that globalism is a completely new thing, something with epochal access and consequences. It is comforting for many (and politically necessary for some) to believe that globalism is simply a revolution in the past.

There are many consequences of globalization but we wish to focus on the unintended consequence of economic processes directly related to the internet, the emergence of a shared humanitarian body that reflects the expressions of real social culture. These values could, in effect, if they continued to coalesce, one day be characteristic of a sort of world citizenship.

#### **Benefits**

Access to New Culture: Globalization makes it easier to reach foreign cultures, including food, movies, music, and the arts. This free flow of people, goods, art, and information is the reason you bring Thai food to your home as you listen to your favourite UK artist or broadcast a Bollywood movie.

The Spread of Technology and Innovation: Many countries around the world are constantly connected, so information and technological advances are moving faster. Because information also passes very quickly, this means that scientific advances made in Asia may be effective in the United States in a few days.

Low Cost of Products: Globalization allows companies to find lower ways to produce their products. It also boosts global competitiveness, creating better prices and creating greater variety of consumer options. Reduced costs help people in developing and already-developed countries to live better lives on less money.

### Challenges

International Employment: Not surprisingly, 30% of US and UK technology leaders have presented international employment as their common challenge. Recruiting across borders creates unknowns for HR teams first; companies create a plan for how they will interview and thoroughly vet candidates to make sure they are qualified when thousands of miles separate them from headquarters. Next, companies need to know the market demands of wages and the benefits of making competitive offers. In order to ensure effective recruitment, HR teams must participate in challenges such as time zones, cultural differences, and language boundaries in order to find the right company for the company.

Employee Migration Management: Immigration challenges cause a lot of headaches internally, which is why 28% of U.S. technology leaders and the UK admitted it was one of their top challenges. Immigration laws are constantly changing, and in some countries it is very difficult to obtain visas for foreign workers. The U.S., for example, is becoming increasingly difficult to issue H-1B visas, and Brexit is making the future of the UK move uncertain.

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